

GORGE ON ART 2023

A showcase
of local artists
July 1, 2023

APPLICATION INSTRUCTIONS AND FORM

Event Date and Time: Saturday July 1, 2023, 9:00 a.m.–4:00 p.m. (set up: 7:30 a.m. – 8.45 a.m.)

Application Deadline: **May 19, 2023 by 4.30 pm PST**. Late applications may be considered if space permits.

Fee: \$50.00 + Eventbrite processing fee (paid to the Gorge Tillicum Community Association; instructions provided upon acceptance)

Gorge on Art showcases local artists and artisans and builds community interest in the arts through drawing, photography, printmaking, collage, digital artwork, ceramics, sculpture, textiles, beadwork and more. The artwork must be original to the artist.

The event is offered as part of the Gorge Canada Day Picnic organized by the Gorge Tillicum Community Association (GTCA). Gorge on Art is organized by Saanich Community Services in partnership with the GTCA. The event attracts approximately 10,000 visitors and includes live music and entertainment, food, and a variety of items purchase. See Gorge Canada Day Picnic website: www.gorgecanadaday.ca/

HOW TO APPLY:

1. Review the information provided in this package and then complete and submit the **Gorge on Art Application Form** (p.3) or online (when available) by **May 19 by 4.30 pm**. Late applications may be considered if space permits.
2. Once applications are reviewed, successful applicants will be contacted by May 26 and receive instructions on how to complete their registration/payment process with the Gorge Tillicum Community Association (GTCA).
3. Submit payment to the GTCA promptly by the deadline provided by them. Applications are not complete until payment in full is received. Failure to complete payment by the deadline may result in losing an offered space. Refunds will not be possible after the deadline provided.

Artists are selected to reflect diversity in artists and exhibits, and consideration is given to artists interested in engaging with the public and demonstrating their practice as well as selling their artwork. Saanich is committed to celebrating the rich diversity of people in our community. Saanich Community Services strives to reflect equity, diversity and inclusion in our programs and services and applicants are invited to voluntarily share their BIPOC, 2LGBTQ+, or persons with disabilities identity. Note: this information will remain private.

Please direct your questions and email your Gorge on Art Application form to:

Sarah Faria, Programmer for Events, Volunteers & Film
Community Services, District of Saanich
Email: sarah.faria@saanich.ca
Tel: 250.475.5558
Cell: 250.886.5826

GORGE ON ART 2023: TERMS AND CONDITIONS

ALLOCATED SPACE

You will be provided with an artist's space within the designated Gorge on Art area. Spaces are approximately **10' x 10'** (exact size may vary depending on terrain and number of artists). You will also be given a name sign for your table. You are welcome to personalize your space, provided it is set up safely and does not infringe upon public walking areas or the spaces for other artists around you.

CHECK-IN AND SET UP: July 1st 7:30am - 8:45am TAKE DOWN: 3:30 - 4:30pm (no vehicles until 4 pm)

You must first check-in at the Gorge on Art Tent, then set up in your assigned spot in the designated Gorge on Art area. Failure to do so may require you to take down and re-do your set up in the correct location.

Due to the road closure of Gorge Road West for the duration of the event, **you must be set up and remove your vehicle to a nearby side street by 8:45 am.**

*While you may begin packing up after 3:30pm, **you will not be able to bring in a vehicle until 4:00pm.*** The road will not officially reopen to the public until 5:00pm.

WHAT TO BRING

- Table/s and chairs (**Note for past participants: the GTCA can no longer provide tables and chairs**)
- Portable Tent – helpful for both rain and sun. It should be no more than 8-10 feet to fit within the site.
- Weights/tie downs for your tent (it can be windy down there!)
- leveling blocks for under tables and tents (ground may not be completely level) – all of your tables and equipment must fit within your own allocated space
- Display materials: promotional flyers, business cards etc. (containers or weights to hold them down!)
- Stationary supplies: pens, paper, table, scissors etc. that you may require
- Clothing for varied weather: hats, sunscreen, sunglasses for a sunny day (it can be very hot and bright there!); rain gear, warm clothing for a cool, windy or rainy day
- Water and food to sustain you through the day. Food trucks on site, with lineups! Washrooms on site.
- Payment processing for your sales– bring along change and any other payment processing you will require – there is no nearby bank or ATM.
- Bring your own volunteers (friends, family etc) if you require to help to set up/take down your display or to give you a break during the day. Staff cannot help or watch your tables.

OTHER IMPORTANT INFORMATION

- If selected, you will need to review the information and instructions provided by the Gorge Tillicum Community Association's "**Gorge Canada Day Picnic ZONE 4 Gorge on Art Participant Notice.**" You will be required to abide by these instructions. This notice will be sent to registered participants.
- No refunds will be granted due to cancellation by the artist. In the event of unforeseen circumstances whereby cancellation of the event is necessary, your fee will be returned.
- Please protect your valuables and displays. Organizers are not responsible for any loss or damage.
- Art must be made by artists and be your original work. No imported or resale items. If you are selling prints or reproductions of your work, please indicate so to potential buyers.
- As outlined on the event application, displays should be appropriate for all ages and respect the family-friendly, inclusive nature of the event. Organizers reserve the right to request the removal of art and artists that do not abide by these requirements.

GORGE ON ART 2023 APPLICATION

Name:

Email:

**Mailing
Address:**

Phone
Home/Cell:

Artist Website:

Artist Social Media:

Artist Medium/Media:

(e.g. pottery, oil
painting, sculpture)

List previous Exhibition and/or Art Market/Event experience:

Describe any art demonstrations, interactive activities, or other ways you would share your artistic practice and engage with the public

Diversity, Equity and Inclusion Statement and Voluntary Self-Identification: Saanich is committed to celebrating the rich diversity of people in our community. Saanich Community Services strives to reflect equity, diversity and inclusion in our programs and services. You are invited to voluntarily share your BIPOC, 2LGBTQ+, or persons with disabilities identity. Note: this information will remain private.

Application Checklist:

To complete your Application, you must also provide the following:

- ☐ **Provide 3-5 images** of your artwork (or website link that features images) that represents the work you would be displaying. Use the following naming format when naming these electronic files: "Wang_imagetitle1.doc/pdf" (If you cannot email images, attach copies to your application).
- ☐ **Provide a current artist bio or c.v.** that describes you as an artist, your artistic practice and what you create and/or presents your artistic background and accomplishments (or link to it on your artist website). Use the following naming format when naming these electronic files: "Joseph_artistbio.doc/pdf" (If you cannot email this document, attach copies to your application).

Please review and complete:

- ☐ **There is a \$50 fee plus a processing fee through Eventbrite** (approx. \$5). I understand that if I am accepted, I must submit payment online **to the Gorge Tillicum Community Association**. Instructions will be provided upon notification of acceptance. Failure to pay promptly may result in losing your offered spot. Once accepted and payment received, *Refunds will not be granted*.
- ☐ I understand it is a family-friendly event and displays must be appropriate for all ages and respectful of diverse cultures and beliefs. Saanich and the GTCA reserve the right to request the removal of any art/artists they feel do not meet this requirement or they feel is inappropriate for the event.
- ☐ I understand that images of my artwork may be used in event marketing; where possible, my name would be credited.
- ☐ **I have read and agree to the Terms and Conditions outlined in this application and in the Gorge Tillicum Community Association 'Gorge Canada Day Picnic ZONE 4 Gorge on Art Participant Notice'.**
- ☐ **In consideration of being approved to display my artwork and participating in this event, I agree to assume responsibility for any damage or loss to my artwork and further agree to indemnify the Corporation of the District of Saanich and the Gorge Tillicum Community Association for any claims arising as a result of my activities or use of space associated with the event.**

Artist Name: _____

Artist Signature: _____ Date: _____